



Asha-Jyothi
Every Ray of **Light** Brings a New **Hope**

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Web: <http://www.asha-jyothi.org>

Asha-Jyothi Charity 5K Run Sponsor Levels

Presenting/ Premiere Event Sponsor - \$25,000

- Race named after your organization name in all the race locations as, “**Organization Name Asha-Jyothi Charity 5K Run**”¹
- Logo displayed on the finish ribbon.
- In addition to the above it includes everything that is part of Platinum Sponsor.

Platinum Sponsor - \$10,000-\$15,000

- Logo displayed on Gift podium.
- Exclusive rights by not promoting other business in similar line.
- Logo prominently displayed on print media recognizing you as a “Platinum Sponsor”¹
- Logo prominently displayed on back of race and volunteer t-shirts²
- Front page logo placement with link to your company web site from AJ web site
- Brochures inserted in race packets³

Gold Sponsor - \$5000 - \$10,000

- Logo displayed on print media recognizing you as a “Gold” level sponsor¹
- Company name and/or logo displayed in select print media
- Logo on back of race and volunteer t-shirts²
- Front page logo placement with link to your company web site from AJ web site
- Brochures inserted in race packets³

Community Sponsor \$1000 – \$5000

- Identity displayed on print media recognizing you as a “Community” level sponsor¹
- Company name (no logo) listed on select print media
- Logo placement with link to your company web site from Asha-Jyothi run web page
- Brochures inserted in race packets³

1. Sponsorship commitment required by August 31st for inclusion into mailed entry forms.
2. T-shirt identity and listing inclusion dependent upon print date; date of sponsorship confirmation, and date of receipt of artwork.
3. Race packet inserts must be delivered before September 15th.

5 km Mile Marker Sponsor (\$500) - 3 available first come first serve

18” x 24” single color vinyl sign at mile marker with business name and/or identity. Words of encouragement, in memory of, marriage proposals, etc..., considered in addition at discretion of Race

Sponsors will be listed as “**Mile Marker Sponsors**” on web with link to your company web site from race web site as appropriate. Sponsorship confirmation and artwork must be received by September 5th.



